

ACADEMIA INDUSTRY INTERFACE 2023



Organized by
DEPARTMENT of COMMERCE and MANAGEMENT STUDIES
CENTRE FOR DISTANCE and ONLINE EDUCATION
PANJAB UNIVERSITY CHANDIGARH
23.09.2023-24.09.23 Saturday & Sunday

ONLINE



Prof. Renu Vig Vice Chancellor Panjab University Chandigarh



Prof. Harsh Gandhar Director CDOE Panjab University Chandigarh



Prof. Geeta Bansal Coordinator DCMS CDOE Panjab University Chandigarh

SESSION	TIME	SPEAKER	TOPIC

WebEx Meeting Link:

Day 1: https://pucc.webex.com/pucc/j.php?MTID=mcff8498b5ddf95eda99c8ebdf4338bb0
Day 2: https://pucc.webex.com/pucc/j.php?MTID=ma0151187a33884298d0125579bc242eb

Attendance cum Feedback Link:

https://forms.gle/3z96z7zhTYSrDh4T8

Certifica	te of participation	n will be awarded to the students.		
	10.00 am	Welcome Address by Prof. Geeta Bans	al	
T.S0	10:05am	PU Anthem		
1.50	10.10 am	Director's Address Prof. Harsh Gandhar		
	10.20am- 10:40 am	Key Note Address Prof. Suveera Gill Honorary Director, Centre for Skill Development and Entrepreneurship. (CSDE) Panjab University, Chandigarh		
	10.40 am	Vote of Thanks Prof. Sheena Pall Secretary Academic Committee, CDOE		
T.S1	10.45pm – 11.55 pm	Mr. Ajay Davessar Founder CEO, Matra-AI technologies. Gurgaon Session Chair- Prof. Geeta Bansal Introduction by Dr. Manju Gera	Impact of Generative Artificial Intelligence (Chat GPT_) on Management Practices	
		Rapporteur Ms. Sheenu Garg Vote of Thanks Dr. Rajni R Chauhan		
T.S2	12.00-1.00 pm	Mr. Piyush Sharma	Role of AI in business leadership.	

		Head of Ashank Desai Centre for Leadership and Organizational Development IIM Ahmadabad Session Chair- Prof. Parveen Sharda Introduction by Prof. Geeta Bansal Rapporteur		
		Ms. Sheenu Garg		
		Vote of Thanks Dr. Dr.Rajni R Chauhan		
		Mr. Dinesh Seth Senior Vice President HDFC Bank Zonal Head Mohali Session Chair- Dr. Kamla Introduction by Prof. Geeta	Challenges and Opportunities for thebanking sector	
T.S3	2.00- 3.00 pm	Bansal Rapporteur Ms. Sheenu Garg Vote of thanks Dr. Rajni R Chauhan		
DAY-2 24.09.23. (Sunday)				
T.S4	10.00am-11.00 am	Dr. Shikha Sharma Project Director and HIPPACompliance officer, Lab Testing Inc. USA	Block Chain Technology	
		Session Chair- Prof. Supreet Kaur		
		Introduction by Prof. Geeta Bansal		
		Rapporteur		

		Ms. Sheenu Garg	
		Vote of thanks Dr. Rajni R Chauhan	
T.S5	11.00 pm-12.00 pm	Mrs Abha Sharma Senior Architect	Role of spirituality and values for the youth of today
	pin	Chandigarh Administration, Chandigarh	youth of today
		Session Chair- Dr.Reena Chaudhary	
		Introduction by Prof. Geeta Bansal	
		Rapporteur Ms. Sheenu Garg	
		Vote of thanks Dr. Rajni R Chauhan	
	12.00 pm –	Valedictory session	
	1.00 pm	Welcome and Introduction byDr. Ravinder Kaur	
		Presentation of Report Prof.Geeta Bansal.	
		Valedictory Address by the Chief guest. Prof. SK Tomar	
		Vice Chancellor, JC Bose University of science and	
		technology Faridabad. <u>Sktomar66@gmail.com</u> 9463223629	
		Feedback by participants	

	Rapporteur Ms. Sheenu garg	
	Valedictory Vote of Thanks Prof. Geeta Bansal	