Dear students,
A Very Warm Welcome to the New Academic Session 2022-23 in USOL, DCMS.
Hope you are all doing great and ready for the New Normal Academic Session which is primarily going to be online. Your Online Contact Program me (PCP) for the third semester will start from $\mathbf{3 1}$ (st $\operatorname{October}$ (Mon) to $5^{\text {th }}$ November (Saturday) as per the following schedule. You are advised to follow the instructions, henceforth we will be communicating with you through email with regard to important dates and regulations from time to time.

## Important Instruction for Students:

$\checkmark$ Online classes links are available on USOL Notice Board, at
https://usol.puchd.ac.in/show-noticeboard

## $\checkmark$ Link for the new syllabus

https://puchd.ac.in/includes/syllabus/2015/20150709113745-mbaexecutive.pdf?202212504509
$\checkmark 75 \%$ attendance of the students is mandatory. Students are instructed to fill attendance sheet online in Google form link given.
$\checkmark$ Please fill the faculty feedback prohibited form link given.
$\checkmark$ Online Lectures will be taken through Google meet. Please make sure you have downloaded the application on the device to be used during lectures.
$\checkmark$ Recording of lectures is strictly prohibited.
$\checkmark$ The students are requested to maintain decorum and follow etiquettes while attending online classes.
$\checkmark$ Strict disciplinary action will be taken against any student found guilty of inappropriate behaviour with the teachers or fellow students.
$\checkmark$ Keep your video off.
$\checkmark$ You can interact with the teachers through chat box only when the teacher allows.
So, Let us begin our journey online. Hope you will adapt and adjust to the new system very soon. Wishing you happy learning!.
Faculty of Commerce and Business Management
USOL, Panjab University.

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MBA 3 }\mp@subsup{}{}{RD}\mathrm{ SEMESTER PCP SCHEDULE
w.e.f. 31.10.22 (Mon)-5.11. 22 (Sat)
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1. Attendance link: https://forms.gle/pmzUq2LuWAcGiMkw6
2. Faculty Feedback link: https://forms.gle/wK8TLs535n2y334c8
3. Study Material link : https://drive.google.com/drive/folders/1tJdTSToP5FEyoldjABB111f17xqdqOh?usp=sharing

## 4.PPT link :

https://drive.google.com/drive/folders/1cAUIXyXPzFI672daNSRTUDd0H1A9nY3h?usp=sharing


| 5:30-6:30pm | ```Advertising \& Consumer Behaviour (7105) Dr. Ajay Dogra Asstt. Prof., UIAMS G-Meet: https://meet.google.com/doq- umbg-cde``` | Security Analysis \& Portfolio Mgt.(7107) <br> Ms. Rajni Rajan Chauhan, <br> Asstt. Prof. DCMS, USOL <br> G-Meet: https://meet.google.com/fhz- <br> xxpg-xsi | Organization Development (7109) <br> Ms. Sheenu Garg <br> Research Scholar <br> G-Meet: <br> https://meet.google.com/vrt-euzu-cyy |
| :---: | :---: | :---: | :---: |
| 6:30-7:30pm | Global Marketing (7104) <br> Dr. Monica Bedi , <br> Asst. Prof., UBS <br> G-Meet: <br> https://meet.google.com/uhv-doym-ehm | Strategic Cost Mgt. (7108) <br> Dr. Naveen Kumar <br> Asstt. Prof., UIAMS <br> G-Meet: <br> https://meet.google.com/nfj-ybpz-vra | ```Managerial Effectiveness (7111) Dr. Meru Sehgal Asst. Prof. GGDSD Sec. 32 Chd. G-Meet: https://meet.google.com/kxv-ptvs- vgr?hs=224``` |

Prof. Geeta Bansal
Coordinator, DCMS, USOL

